

CREATIVE COMMUNICATIONS



Many Chapters:

- * Provide notices, newsletters, Facebook pages, websites, articles for *Pi Lights*;
- * Plan events, activities to get to know each other;
- * Use local newspapers for notices;
- * Use Flickr for sharing photos;
- * Use of Google Docs;
- * Use websites and Facebook to showcase meetings & Chapter activities.

Some examples:

- * Interacted with business and industry to enhance women veterans' programs, such as Macy's in the annual VA Prom (*Alpha Phi*)
- * Met in all 9 school districts represented by Chapter members (*Alpha Tau*)
- * Provided a tech workshop at Chapter meeting (*Alpha Theta*)
- * Used a closed group Facebook page to post reminders, positive thoughts. (*Gamma Delta*)
- * Created a new "rack card" size flyer to describe Chapter (*Beta Mu*)
- * Used data base to update records and send communications (*Beta Delta*)
- * Had a program on "Using Cell Phone for Teaching" (*Gamma Alpha*)
- * Used Google Docs (*Gamma Gamma*)
- * Created a recruitment video tape (*Alpha Alpha*) accessible at <https://www.youtube.com/watch?v=aJrqTgpttE8&feature=youtu.be>

