



*The Delta Kappa Gamma Society International*

## **NYSO DKG Committee**

### **The Communications & Publicity Committee**



*NY State Communications & Publicity  
Committee Chair  
Dr. Anna Marie Bonafide*

### **NYSO DKG Communications & Marketing Committee**

**Dr. Anna Marie Bonafide, Chair, Alpha Nu-C**  
**Mary Ann Baldari, Alpha Beta-SE**  
**Brita Donovan, Beta Omega- C**  
**Dr. Roselyn Freedman-Baum, Alpha Alpha- WC**  
**Carol Frost, Chi-NC**  
**Mary-Martha Harvey, Omega -EC**  
**Donna Krayenvenger, Gamma Delta- NW**  
**Mary Kula, Beta Epsilon- SW**  
**Maureen Nicolo, Alpha Rho- SC**  
**Dr. Kumkum Prabhakar, Alpha Phi- E**  
**Joan Slagle, Beta Omega- C**  
**Kim Goldhirsch, NYSO Editor, Ex Officio, Alpha Zeta-E**  
**Heidi Himes, NYSO Webmaster, Ex-Officio, Gamma Delta-NW**

### **About the Communications & Publicity Committee**

The *Communications & Publicity Committee* makes recommendations regarding communications and publicity for NY State and helps to develop ways to promote communications within and beyond NY State. The Committee is responsible for assembling and preserving materials essential to the continuation of the history of NY State and for encouraging the writing and updating of Chapter histories, primarily through biennial Chapter Presidents' reports.

### **Goals of the Communications & Marketing Committee**

1. Develop ways to promote participation in Chapter, Area and NY State events
2. Maintain a *Facebook* page for NY State and its Area Councils
3. Nurture web creation among chapters and area councils, and assist them in designing and certifying websites by DKG
4. Encourage use of electronic programs for professional research, feedback and planning such as Wiki, Survey Monkey and blogs

**For further information, please contact Chair Dr. Anna Marie Bonafide at [ajjirav@msn.com](mailto:ajjirav@msn.com).**