



# East Central Area Council VIRTUAL Conference

Alpha Tau, Beta Delta, Beta Theta & Omega Chapters

Tuesday, October 12, 2021, 7:00 – 8:30 pm

## “Finding One Voice: Advocacy as Your Contribution to Equity in Education”

**Dr. Marla Iverson**

*Executive Director of the 4 County School Boards Association in Western NY*

This presentation will highlight the current attention paid to equity, share an overview of new initiatives such as DIRE (Dismantling Institutional Racism in Education) and emphasize how we can get things done, using one voice. We need all stakeholders, including retired teachers, to advocate for change in education.

- \* **Introduction:** Denny Clark, *East Central Area Council Chair 2019-2021, Omega Chapter Co-President*
- \* **State Visitor:** Sue Kenoyer, *NYSO President 2019-2021 “Opportunities for Dialogue, Knowledge, and Growth”*
- \* **Introduction of Keynote Speaker:** Christine Bennett, *Omega Chapter*
- \* **Keynote:** **Dr. Marla Iverson**



*Dr. Marla Iverson*

**Dr. Marla Iverson is the Executive Director of the 4 County School Boards Association in Western New York.** She is a retired Assistant Superintendent of the Wayne-Finger Lakes BOCES where she worked for 30 years. Marla has spent most of her 40-year career in the area of professional development, school improvement and leadership coaching. She is currently an adjunct professor at the Warner School of Education at the University of Rochester where she received her doctorate in 2009. She is a champion of equity and social justice and works to influence new school leaders and board members to fight for equity in education. She is married to her husband, Fran, and lives in Gorham, NY. Marla is an avid musician who loves to cook, bake and knit for the homeless.

- \***Discussion and Fellowship:** Directions for break-out rooms will be given at the Conference.
- \* **Closing Remarks:** Amy Zimmerman and Karen Lahue, *East Central Area Council Co-Chairs 2021-2023, Alpha Tau Chapter Co-Presidents*

**All Registrations due by October 1, 2021.**

**Mail completed registration with email**

to Mary-Martha Harvey, 185 Park Street, Canandaigua, NY 14424

**Or Email to [mharvey@frontiernet.net](mailto:mharvey@frontiernet.net).**

**You’ll receive a return email with the ZOOM Conference Invitation by October 8<sup>th</sup>.**

Name: \_\_\_\_\_

Guest(s): \_\_\_\_\_

Chapter: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_