

Issues that Chapters May Be Experiencing That Keep Them from Retaining and Creating an Active Membership

At the Fall 2016 Pi State Legislative Seminar, the *Membership & Expansion Committee* workshop brainstormed and shared issues that their Chapters were experiencing.

If your Chapter is experiencing any of these issues, it was suggested that Chapters use one of your programs to discuss the issue and what you might do to correct it.

Chapters can also use other helpful documents from the Pi State website to spark a positive plan of action.

The following is a list of some issues that Chapters may be experiencing that keep them from retaining and creating an active membership:

- Division between active and retired members
- Aging out
- Declining membership
- Duties fall on a few members
- Retaining members
- Attracting new members
- Accepting leadership roles
- Involvement – *the Bigger DKG*
- Vitality- getting action from members
- Poor attendance
- Relevant programs
- Geographic size of Chapter/rural driving
- Increase & maintain younger members
- Introduce technology into some meetings
- Unknown to those outside the Chapter
- Costs - Retirees and new members
- Seeing “*The Big Picture*”