

## **Proven Ways of Meeting Prospective New Members**

At the Fall 2016 Pi State Legislative Seminar, the *Membership & Expansion Committee* shared and brainstormed ideas on how to find and approach prospective new members.

In addition to the International's Recruitment Plan, your Chapter might find inspiration in some of the methods that have worked for Pi State Chapters. Your Membership Committee can use this list to start your own Chapter's Recruitment Plan.

- Posting professional organizations on Faculty Room bulletin boards with contact information
- Recruitment Video & Membership Folder
- QR Reader to share electronic information
- Ask members to send birthday cards to members
- Ask members how they want to be involved
- Help new members with duties/don't overwhelm them early on
- Focused discussions
- *Balance is key!*
- Calendar sent to all members at the beginning of summer to make sure that everyone knows about Chapter meetings/events/projects
- Interest form to members to find out what they want – Members may rank their preferences.
- Photo Directory with photos and names as handouts or on Website
- Orientation Tea
- Theme – Chapter "*Gets Social*"
- Game Night/Social Gathering/Picnic/Wine Bar
- Articles in local newspaper after events or charity work and include contact numbers and website
- Initiation in fall as well as spring
- Participate in programs or projects of individual members (*show of support*)
- Letter to Administrations about new members
- Magnets (*Vista Print*) with Chapter programs or contact information to distribute
- Summer meeting with neighboring Chapter
- Make decorations (*from kits or member created*) as a fun activity/social time to donate to nursing homes/hospital children's wards/etc.