



Checklist for Standards for Society Website Linkage

1. Society name, chapter name, and state organization geographic locale at the top of each page.



**DKG California
State Organization**
The Delta Kappa Gamma Society International
**DKG California - Educational - Professional -
Making an Impact**



Locale with Society logo in the banner/header

2. One of three trademarked Society logos on the top of the home page but not necessarily in the banner/header.



[logo_short_1C.eps](#)

[logo_short_1C.jpg](#)

[logo_short_1C.png](#)



[logo_long_1C.eps](#)

[logo_long_1C.jpg](#)

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[rose_1C.eps](#)

[rose_1C.jpg](#)

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[logo_long_3C.eps](#)

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[Rose_2C.eps](#)



Alpha Delta State

The Delta Kappa Gamma Society International

Leading Women Educators

Impacting Education Worldwide

[HOME](#)

[ABOUT US](#)

[CONTACT US](#)

[DEADLINES AND FORMS](#)

[THE VOICE](#)

[COMMITTEES](#)

[RED ROSES - CELEBRATING ACCOMPLISHMENTS](#)

[WHITE ROSES - MOURNING OUR LOSSES](#)

[RESOURCES](#)



Society logo not in banner/header.

3. Current linkage seal at the bottom of the home page.

[Recommendation for Membership Form 11](#)



Updated: Sept. 18, 2016 Webmaster Stacey Chicoine staceycdkg@hotmail.com

4. Society Purposes, Mission, and Vision statements all of which should be identified by title.

The image is a screenshot of the 'About Us' page on the Delta Kappa Gamma website. The page has a white background with blue and purple decorative borders on the left and right sides. At the top left, the heading 'About Us' is displayed in a serif font. To the right of the heading is a search bar with the word 'Search' and a magnifying glass icon. Below the heading, the section 'Purposes' is titled in a blue serif font. The text under 'Purposes' describes the organization's founding in 1929 and lists seven purposes. Each purpose is preceded by 'To' and is separated by a horizontal line. The purposes are: 1. To Unite women educators of the world in a genuine spiritual fellowship; 2. To Honor women who have given or who evidence a potential for distinctive service in any field of education; 3. To Advance the professional interest and position of women in education; 4. To Initiate, Endorse and Support desirable legislation or other suitable endeavors in the interests of education and of women educators; 5. To Endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators; 6. To Stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action; 7. To Inform the members of current economic, social, political, and educational issues so that they may participate effectively in a world society. Below the purposes, the 'Mission Statement' is titled in a blue serif font, followed by the text: 'The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.' The 'Vision Statement' is also titled in a blue serif font, followed by the text: 'Leading Women Educators Impacting Education Worldwide'.

5. Links:

- a. State organization websites - link to the Society website.
- b. Chapter websites - link to the Society website and to state organization website.
- c. Any link to a state organization/ chapter must be to a currently compliant/linked website.

6. Link to webmaster email on the bottom of the homepage.



OCT 2014 **DKG** CERTIFIED WEBSITE OCT 2016

Updated 9-15-16
Mary Lou Gregory
Webmaster
mlgreg@techline.com

Quick Links

- Strategic Plan
- Quadrant Meetings
- Treasurer's Page
- Area Liaisons & Info
- Minutes of State Meetings
- Successful Programs
- State Committees
- Chapter Presidents
- Alpha Sigma News
- Africa Projects

7. Title on every page.



NEVA BARNHART LEADERSHIP SEMINAR

The 4th leadership seminar will be held Sunday, June 11- Tuesday, June 13, 2017, in Urbandale, Iowa.
Two sided informative [brochure](#).

8. Black or dark gray font color for body text on all pages. Titles and headliners may be a different font color.

Attracting and Supporting New Members



Below are ideas on ways your Chapter and members can encourage new membership in DKG California. Share the gift of membership.

- Before school begins in the fall provide a light breakfast at the new teacher orientation. Tell the new teachers about DKG. Provide small "survival bags" with a few teacher needs (and a note about DKG). Explain the THAT (Teachers Helping Another Teacher) program and let them know that retired members are willing to come into the classroom to help out.
- Keep in touch with the local Student Teacher Coordinator and nominate a student teacher for the Area Student Teacher Award.
- Work with the BTSA Coordinator to let those teachers receiving help know about DKG.
- Encourage working members to invite non-member colleagues to meetings.
- Follow up on the Penne Ferrell Award recipients as potential members.
- All working members have a "sponsor/big sister." The sponsor's job is to make monthly contact with the working member to support her mentally or physically.
- Some chapters give working members a check and a rose, presented in the classroom at the beginning of the school year.
- Call new members and encourage them to attend meetings. Offer a ride to the meeting.
- At each meeting have a drawing of working and new members and give a prize to the working or new member in attendance.
- Have a new teacher/working teacher/new member panel at one meeting to let everyone know what is now going on in the classroom.
- Involve members in committees with another member as a partner.
- Provide child care.
- Compose a brief statement on how you would define "Who We Are" to a person asking about DKG (elevator speech.)
- Follow up on award winners as they begin to teach.
- Have folders at the beginning of the year for Chapter committees and activities and have each member sign up for one that interests her.
- Keep new members involved and feeling like they are contributing.

9. Pale or white body background.
Pictured above.

10. Clearly labeled, active links that allow readers to navigate easily between pages.



The screenshot shows the DKG website header with the logo and tagline "DKG - Leading Women Educators Impacting Education Worldwide". A navigation menu includes "Home", "Committees", "Events", "Forms", "Resources", "Be a Member", and "Projects". The "Washington" page title is displayed in red. Below the title is a green banner with the Seal of the State of Washington. To the right of the banner are several underlined links: "Washington State Organization", "Alpha Sigma Chapter", "Beta Chi Chapter", "Beta Nu Chapter", "Zeta Chapter", and "Eta Chapter".

11. Content on every page.

No pages under construction.

12. Latest revision date of any part of the website listed in the bottom section of the revised and/or the home page formatted using month and year.

13. When referencing DKG, copyright-free DKG graphics may be found on the resources page. Use of any other graphics/images found on the DKG website is prohibited.

14. Ensure that anything posted on your website is copyright compliant. See *Copyright Primer* on the Communications and Publicity page.